

2012 Supply Chain Management Educators' Conference Call for Papers
Atlanta, Georgia, USA
Sunday, September 30, 2012
Submission Deadline: March 1, 2012

Supply Chain Management Educators' conference (SCMEC) has earned a prominent place with many academics, as it is an excellent opportunity to meet colleagues and share new research findings for discussion and peer feedback. In recent years the conference has also developed a strong tradition of panel discussions that actively engage the audience.

Three types of submissions are encouraged: complete research papers (20 pages), summary research abstracts (5 pages) and teaching innovations (20 pages).

Only complete research papers will be considered for the **E. Grosvenor Plowman Award** awarded to the best research paper of the conference and be considered for publication in the *Journal of Business Logistics* as part of a special issue.

All research submissions (papers, abstracts) will be evaluated on originality, clarity, research design, theoretical and practical contribution. We are especially interested in papers related to supply chain management and its various disciplines, such as logistics and transportation, marketing, operations, and purchasing.

The teaching innovation track invites submissions that include case studies, innovative teaching methods and new tools. Teaching submissions will be evaluated for originality, clarity and applicability. Papers submitted to the teaching innovations track will be considered for the **Innovative Supply Chain Teaching Award**.

We are also interested in proposals for panel sessions that should include the topic, discussion questions and names of the speakers who will be present. Depending on the number of submissions, we are considering a special track or session for "young researchers" defined as those

who are still in a Ph.D. program or graduated since the beginning of 2009.

Guidelines for submissions:

1. All submissions must not have been published or accepted for publication. Send an electronic copy by e-mail to krosj@ecu.edu.
2. Submissions must be in Microsoft Word format and follow *JBL* guidelines as found at http://cscmp.org/Downloads/Member/Resources/JBL_Guidelines.pdf
3. Include on one page the manuscript's title and complete author names, affiliations, and contact information. This first page will be dropped when the manuscript is sent out for review. The title should be repeated on the second page, which in turn should be followed by an abstract and then the body of the paper.
4. All submissions will undergo a double blind review. Therefore the manuscript's title and complete author names, affiliations, and contact information must be on a separate page that will be dropped when the manuscript is sent out for review.
5. Authors of accepted papers, abstracts and teaching innovations will be asked to make appropriate changes based on reviewer comments prior to presentation and publication. Authors other than award winners will have an option to publish a shorter summary version of their submission in the proceedings.
6. One of the authors of each accepted paper must register for SCMEC and agree to present the paper at the conference.

For additional information contact:

Dr. John F. Kros, East Carolina University, krosj@ecu.edu, 2012 SCMEC Chair