

# The Journal of the Japan Industrial Management Association -Call for Papers-

Special Issue on

## “Industrial management theory and practice in DX”

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The Journal of the JIMA is an official publication of the Japan Industrial Management Association (JIMA), which has a history of more than 70 years.

At this time, we are calling for the submission of papers which focus on the subject of “Industrial management theory and practice in DX”. We look forward to the submission of many valuable papers describing the results of theoretical and experimental research related but not limited to the following topics:

- (1) Business Model and Strategies
- (2) Servitization Strategies and Product Service Systems
- (3) Product Development and Innovation
- (4) Customer Experience Analytics for Marketing
- (5) Data Analysis and Visualization
- (6) Data Analytics and Smart Manufacturing
- (7) Systems Integration
- (8) Robotic Process Automation Applications
- (9) Productivity Improvement Case Study
- (10) Data-driven Predictive Maintenance and Production Planning
- (11) Solution Techniques and Models of SCM
- (12) Risk Identification and Evaluation

1. Theme: Industrial management theory and practice in DX
2. Qualification for submission: Non-members as well as members of JIMA can submit their paper (A discount publication fee is available for members of JIMA).
3. Language: English
4. Submission deadline: ~~June 30th, 2021~~ July 31th, 2021(Deadline is extended)
5. Notification: November 30th, 2021
6. The special issue will be published in January 2022
7. Authors should submit the following materials:
  - a. PDF format manuscript without author's name and affiliation (for blind-review use)
  - b. PDF format manuscript with author's name and affiliation (for editorial use)
  - c. PDF format FORM of copyrights transfer and page charge agreement
8. Submission: Please submit the forms and manuscripts in PDF format through “Editorial Manager” System, and send a comment “English special issue” to the Editorial Office through the system. Only in case that the authors have trouble in submitting the paper through the system, please submit the paper by e-mail to the following address.

Mr. Kenjiro Muro  
Center for Academic Publications Japan  
E-mail: sub-jima@capj.or.jp

9. Before submission, please see carefully the following website which provides the information about the submission procedure, publication fee and so on.

<http://www.jimanet.jp/wp-content/uploads/JS2-03-21.pdf>

The style files for the LaTeX and MS-Word template are available on the following website.

<http://www.jimanet.jp/english/publications/journal-of-jima>